



COMMUNITY PRESERVATION
APPLICATION FOR FUNDING

PROJECT CONTACTS

Applicant Name: Jesse Gordon

Applicant phone: (617) 320-6989

Email: jgordon@randolph-ma.gov

Group or Committee Affiliation (if any): Town Council Contact Person/Project Director: Jesse Gordon

Names of governing board, trustees or directors:

Federal Tax ID (if non-profit)

PROJECT INFORMATION

Project Name: Signage Best Practices

Project Category: Historic Open Space Housing Recreation

Site Address: Powers Farm .

Property Owner: Town of Randolph and Con

Projected Cost of Project: \$ 20,000

Summary Project Description:

Prepare a study of "Best Practices" for signage at park entrances, and for wayfinding to neighboring parks. Also "Best Practices" for utilizing and maintaining existing inaccessible open spaces.

Applicant Signature: Jesse Gordon

Date: 5 / 2 / 22

NOTE: Tax & utility payments MUST be up-to-date for an application to be reviewed

2022 APR 32 A 8:51

2022 MAY -2 A 9:08



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*Each section below **MUST** be completed for all funding requests*

Scope/Concept of Project:

Randolph has a fine collection of public parks and open spaces, but many are well-hidden from the public, which limits their usage. A major exception is Powers Farm, which is well-marked at its North Main Street entrance. Its other entrances, however, follow the pattern of well-hidden parks around town -- most residents are unaware that Powers Farm even HAS other entrances! This project seeks to define how wayfinding signage could improve that situation, by defining "best practices" for signage, and for indicating access by foot, by wheelchair, by bicycle, by bus, and by car to other parks around town.

The study would also define best practices for signage and usage of the Blue Hills Reservation, to Conservation Areas around town, and to currently-closed conservation land.

Goal(s): Provide a list of broad goals of the proposed project

Increase public access and recreational usage of Powers Farm and other Randolph parks and open spaces. This would increase the "passive recreational" use of the park and its surroundings, especially pedestrian walk-throughs and bicycle ride-throughs due to the increased public awareness of alternative routes.

Powers Farm has three potential new entrances due to a new purchase by the Town of Randolph on the park's northwest corner. The "best practices" would include how to open the newly-acquired property to the rest of the park.

Success: How will the success of this project be measured?

Success can be measured by the increased usage of Power Farm and other Randolph parks & open spaces.

Success can also be measured by the level of maintenance of the trails. They are currently in disrepair and heavily littered because there's no incentive to clean unused open space. The "best practices" might include a litter removal schedule for DPW too.

Projected Action Plan and Timeline: Include project critical elements, expected expenditures, receipt of other funds/revenues.

In Powers Farm, a separate CPA application describes "welcoming signage" at the park's hidden entrances, plus "wayfinding signage" at exits to direct residents to other nearby parks, perhaps with QR codes too. Powers Farm currently has "obelisks" at its hidden entrances on Powers Farm Road and elsewhere -- those should be included as part of the "best practices" too, in addition to more traditional signage.

For Conservation Areas in South Randolph, another separate CPA application describes replacing "NO DUMPING" signs with "Welcoming signage" and a litter cleanup schedule.

For Randolph-owned entry points to the Blue Hills Reservation, another separate CPA application describes welcoming signage there. The study should evaluate "best practices" for those three, and for future open spaces that will be addressed in future years.

Evaluation: Describe how you will monitor progress toward meeting the stated goals.

Other existing parks in need of signage include: 1) the Reservoir Walk and adjacent Fin-Fur-Feather Conservation Area; 2) Belcher Park and adjacent Old Colony Rail Trail; 3) Randolph Dog Park and adjacent Goldstein Walkway.

Other currently-closed parks include: 4) the South Street Conservation Area; 5) Bear Swamp; 6) the Richardi Reservoir; 7) the pond at Rosemont.

Stewardship: Indicate how the project will be maintained after CP funds have been spent. Provide a 5 year plan.

The study should outline "Best Practices" for the currently unmet maintenance needs at most of Randolph's parks. Powers Farm is the exception -- it is beautifully and thoughtfully maintained. The Blue Hills is another exception because it is state land -- but its entrances in Randolph are unmaintained. The rest of our parks are heavily littered and have no maintenance schedule apparent at all -- this study should outline what DPW should do in terms of tasks and schedule, with specifics for each park, and with a cost and labor estimate. "Maintenance" should include a replacement or cleanup schedule for signage as well, and for websites associated with QR codes on those signs.

Budget Describe expected project costs including such things as personnel costs, operating expenses such as printing, postage, etc. Provide quotes (**Refer to application bid requirements on page 1**).

Estimate of \$15,000 to \$20,000 to conduct and produce a "Best Practices" study including:

- Tour of all parks, both open and closed
- Interviews of relevant stakeholders and town agencies and representatives
- Produce a report for the Conservation Commission, with copies for Town Manager, Planning Department., DPW, and perhaps a dozen more stakeholders.
- Produce an electronic version of the report too

Funding: Detail additional funding sources that are available, committed or under consideration.

Requesting CPA funding through the Conservation Commission, who will be the primary users of the final report.

Relevance: Indicate how the project is important and relevant to the current and/or future needs of the Town.

Improvement of Randolph's parks has long been a goal of the Randolph Master Plan, specifically: OSR3. Create multi-modal links between open space and recreation areas. Existing open space and recreation areas are dispersed around Randolph. Multi-modal routes should be created to provide access to the current resources... This would allow a greater range of Randolph ' s population access to natural and recreation resources.

OSR4. Improve public access at and within land managed by the Conservation Commission: Existing public access within these areas should be improved to provide better access for all members of the community.

OSR6. Maintain and provide sufficient active recreation facilities. Existing facilities...should be evaluated for critical, short-term and long-term needs and improvements.



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Support: Describe the level of support for this project. Include any letters/petitions.

The Conservation Commission requested that Councilor Gordon file this application after review of his related CPA application for Powers Farm signage.

Restrictions: Provide proposed deed restriction language. Note that funds will not be released until a deed restriction is in place.

Support Documents: Provide maps, existing & proposed site/floor plans, professional renderings for the property and/or structures affected.

See documents, maps, and PowerPoint images on thumb drive provided to Town Clerk for the three related projects described above. Available online at: www.RandolphEmeraldNecklace.com

Other(if applicable): Documentation that applicant has control over the site (P&S, option, deed); evidence that the project is in compliance with the zoning ordinance, other laws or regulations; evidence that the proposed site is free of hazardous materials.

COMMUNITY PRESERVATION COMMITTEE USE:

Received On: ____/____/____

Reviewed On: ____/____/____

Determination: _____

Date to Town Council: ____/____/____ CPC Chair: _____